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FOR IMMEDIATE RELEASE

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Fashion show to support local charities

Contestants wanted

Ravena, N.Y. – Show off your inner fashionista, encourage recycling and raise money for your favorite charity at the Trash to Treasure Fashion Show to be held Saturday, April 18. Gracefully Chic Boutique, Hope Full Life Center’s gently-used clothing program, is hosting the show at 11 a.m. at Abounding Love Christian Fellowship in Faith Plaza.

Contestants have an opportunity to win the title of “Best Dressed” at the fashion show by assembling a complete head-to-toe look from Gracefully Chic Boutique’s gently used clothing racks. Participants can assemble their attire at the thrift store from Saturday, April 11 through Friday, April 17. Men, women and kids are encouraged to participate. Interested contestants can register by visiting Gracefully Chic Boutique during business hours (10 a.m. - 5 p.m. Tues - Sat) or online at HopeFullLifeCenter.org.

Audience members are asked to bring a bottle of liquid dish soap for entry to the show, which will benefit Helping Harvest, the Center’s food assistance program. The audience will vote with a dollar (or more) for their favorite contestants. All money raised during the voting process goes to each contestant’s favorite charity, which he/she will be asked to briefly describe during the show.

A panel of judges will also weigh in awarding prizes in various categories including most original, most complex construction, best walk and best charity presentation. Contestants keep the clothing they use in the show. Complete details can be found at HopeFullLifeCenter.org.

“The community supports Gracefully Chic Boutique with bag after bag of great donated clothing. From vintage pieces to formal wear we get it all. While the proceeds from store sales help us support our food assistance and international aid programs, we thought it would be fun to use the clothing to benefit other charities too,” said Rebecca Marion Flach, executive director of Hope Full Life Center, Inc., the parent charity of Gracefully Chic Boutique; Peace of Home, a gently-used home furnishings store; Helping Harvest, the food assistance program; and Cross Culture Market, the international aid program.

“We’re excited to show off all the great fashions we get at Gracefully Chic Boutique and how recycled clothing is a smart way to save money and positively impact our planet too,” said Gracefully Chic Boutique Store Manager Doreen Seltzer.

(MORE)

In addition to supporting other Hope Full Life Center programs, Gracefully Chic Boutique aids fire victims and other destitute families in the area. Open to the general public, the thrift store distributed more than 30,000 pieces of clothing in 2014 for typical donations of \$1 to \$5.

Learn more about Gracefully Chic Boutique and all of Hope Full Life Center's programs at HopeFullLifeCenter.org.

About Hope Full Life Center, Inc.

A not-for-profit corporation, Hope Full Life Center helps the needy in our community and around the world through Helping Harvest, a food assistance program; Gracefully Chic Boutique, a gently used clothing shop; Peace of Home, which sells affordable furniture and home décor; Cross Culture Market, an international program that sells largely fair trade products to help poor, abused and forgotten people around the world (crossculturemarket.org); and the Linda Civill Community Garden. All of Hope Full Life Center's programs are located in Faith Plaza. Learn more about the Center and its work at HopeFullLifeCenter.org.

Hope Full Life Center is affiliated with Abounding Love Christian Fellowship, a non-denominational church, also in Faith Plaza.

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