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Curaleaf supports local charitable food program

Ravena, N.Y. – Curaleaf, a new business in Ravena, has become a 2019 Hope Full Life Center business supporter. The Center will use Curaleaf’s donation to buy fruits and vegetables for [Helping Harvest](#), its food assistance program for struggling families located in Faith Plaza.

Hope Full Life Center, a charity, receives donated produce on occasion, but generally buys fruits and vegetables every week to assist its member shoppers. The cost of produce makes it hard for the Center to get the quantity of fruits and vegetables it needs at prices a small not-for-profit can afford.

Curaleaf, a medical cannabis manufacturer and dispenser, which employs more than 40 people locally, stepped up to make sure the 1,000 people who consume groceries each year from Helping Harvest have access to fresh produce.

“Our products help people manage chronic pain and other health challenges, but we’re also interested in improving the quality of life for people in the communities where we operate,” said Nate McDonald, general manager of the Ravena plant. “Improving access to affordable fruits and vegetables is one way we can do this. We’re excited to be a Hope Full Life Center business supporter.”

Helping Harvest’s members are thrilled to have access to bananas, apples, green peppers and staples like potatoes and onions. The program operates like any grocery store, but prices are at least 50% less than traditional retail stores. Members must demonstrate need and fill out a membership application to use the program.

“Whatever produce we can make available is typically gone the first day Helping Harvest is open for the week,” said Rebecca Flach, executive director of Hope Full Life Center. “We can do better than this and Curaleaf’s support will help make a steady supply of fruits and vegetables possible.”

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About Hope Full Life Center, Inc.

A not-for-profit, Hope Full Life Center gives people a helping hand, not a hand out, through Helping Harvest, a food assistance program; Gracefully Chic Boutique, a gently used clothing shop; Peace of Home, which sells affordable furniture and home décor; and the Linda Civill Community Garden. All of Hope Full Life Center's programs are located in Faith Plaza. Learn more at HopeFullLifeCenter.org.

About Curaleaf

Led by a team of practitioners, pharmacists, and medical experts, Curaleaf NY develops safe, effective, and innovative medical cannabis products. Curaleaf uses the industry's most medically precise and technologically advanced production techniques, because transparency from seed to sale results in exceptional quality that patients and doctors can trust.

Curaleaf's core mission is to deliver an exceptional patient experience every time. The company strives to elevate one of the world's oldest and most effective forms of medicine from social stigma to mainstream acceptance. Learn more at Curaleaf.com

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